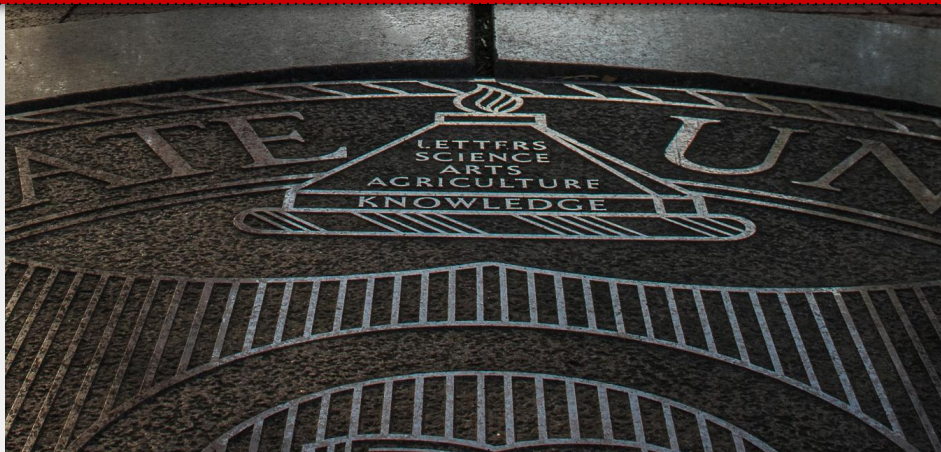


Sponsorship Packet

2023-2024



The Ohio State University



National Society of Black Engineers

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Dear Potential Corporate Sponsor,

On behalf of The Ohio State University's chapter of the National Society of Black Engineers, I would like to invite your company to sponsor the chapter for the 2023-2024 academic school year. With your help we can further impact our community.

Within this packet, we will reference our goals for the 2023-2024 school year, along with the different events that companies can partner with us on to increase overall quality and efficiency. This information was compiled from the previous year, so numbers this year may fluctuate around the estimates. Our executive board creates several opportunities for our general body members to build relationships with our campus community and corporate sponsors. Community outreach, professional workshops, and social events are just some examples of the relationship building programs your sponsorship can support.

The Ohio State University's NSBE chapter has made itself known on both the local and national scale. Our community outreach programs have been highly praised by local school districts for their powerful ability to expose underrepresented minorities to STEM fields and as Black role models who are succeeding in higher education. Nationally, the chapter has been recognized above other college chapters by receiving awards for best membership retention and placing highly in the NSBE Academic Technical Bowl and Great Debaters competition. The chapter takes great pride in these accomplishments as we feel building a family amongst our members is the most important impact we can have.

Choosing to become a sponsor of The Ohio State University's NSBE chapter is a commitment to becoming an active participant in molding a healthy environment for Black engineers and those with a passion for STEM. By doing so, the chapter hopes to create a long-lasting relationship between itself and your company. For any questions or concerns please contact the President at the information below.

Best,

Kaleb Washington
President 2023 - 2024
NSBEOSUPresident@gmail.com



Executive Summary

Greetings,

Thank you for considering sponsoring the Ohio State University Chapter of the National Society of Black Engineers (NSBE). We as a chapter work hard to provide great events for both our members and our community.

On page 7, you can read more about our sponsorship levels which allow you to support and interact with our chapter. Our sponsorships range from \$500-\$5,000. The lowest tier allows you to have your company listed in our newsletter, and have your company logo on our website. Our highest tier allows you to get everything listed above, and an invitation to the diversity company social; you also get your logo on our website, t-shirt and social media, our resume book, a brief meeting appearance or a social event, and the ability to sponsor or host a networking or professional development event.

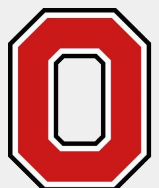
We share different ways your company can interact with our chapter in both professional and social settings on pages 9 – 11. This includes highlights of some of our annual programs that your sponsorship will potentially support.

On pages 12-13, we detail how your company can make an impact, which covers how your company can support our chapter and support our chapter's day-to-day operation, including holding events for our general body and attending NSBE professional conferences.

If you are interested in joining us please fill out the sponsorship form on page 14 and email it to me at the address provided below. We will then send the payment information. Thank you for your support!

Sincerely,

Emmanuel Key
Finance Chair 2023 - 2024
NSBEOSUFinanceChair@gmail.com



Mission, Vision, and Goals

Our Mission

The mission of the National Society of Black Engineers is “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

Our Vision

We envision a world in which engineering is a mainstream word in homes and communities of color, and all Black students can envision themselves as engineers. In this world, Black people exceed parity in entering engineering fields, earning degrees, and succeeding professionally.

Our Chapter Goals

- Freshmen Retention: Retain 50% of all paid freshmen NSBE members, and at least 20% of sophomores connected to upperclassman through mentorship program
- Community Service: Organize at least one community service event per semester
- Academic Resources: Increase the number of resources in the test drive by 5% (325 -> 341)
- Professional Readiness: Host at least 2 career workshops per semester, with at least 1 being geared toward underclassmen

2023-2024 Executive Board Leaders



Kaleb Washington

President

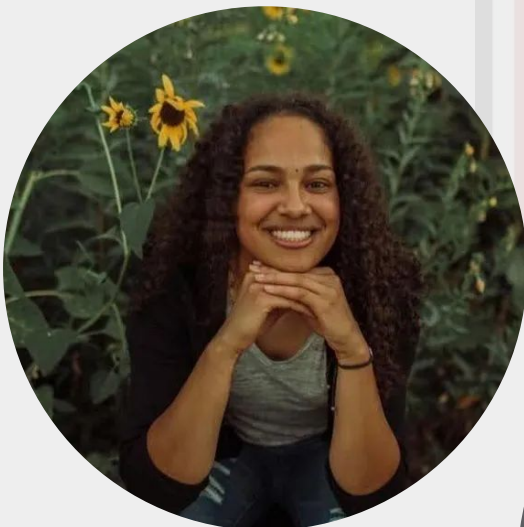
Mechanical Engineering
nsbeosupresident@gmail.com



Chikamnele Nkwocha

Vice President

Biomedical Engineering
nsbeosuvicerepresent@gmail.com



Nina Echelmeyer

Treasurer

Biomedical Engineering
nsbeosutreasurer@gmail.com



Chidinma Kanu

Recording Secretary

Chemical Engineering
nsbeosusecretary@gmail.com




















Emmanuel Key

Finance Chair

Computer Science Engineering
nsbeosufinancechair@gmail.com

Sponsorship

Levels

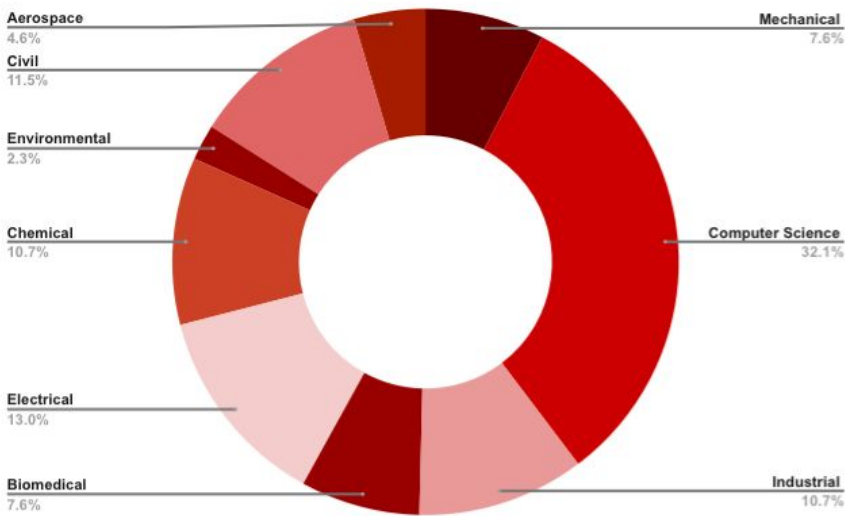
	Scarlet (\$5,000+)	Gray (\$2,500+)	Buckeye (\$1,000+)	Brutus (\$500+)
Company listing in weekly Newsletter				
Logo displayed on our website & social media				
Receive our Resume Book				
Invitation to Diversity Company Social				
A 15-minute meeting presentation on your company's professional opportunities				
Logo on our Chapter T-shirt				
Co-create one 1-hour engaging General Body Meeting				

Demographics

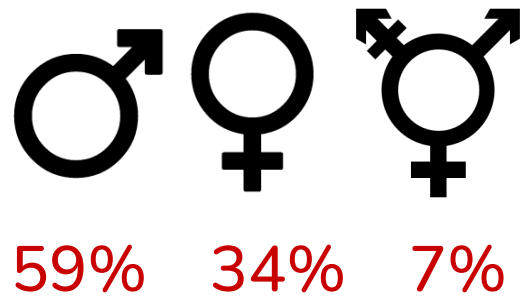
Our members have interned at:



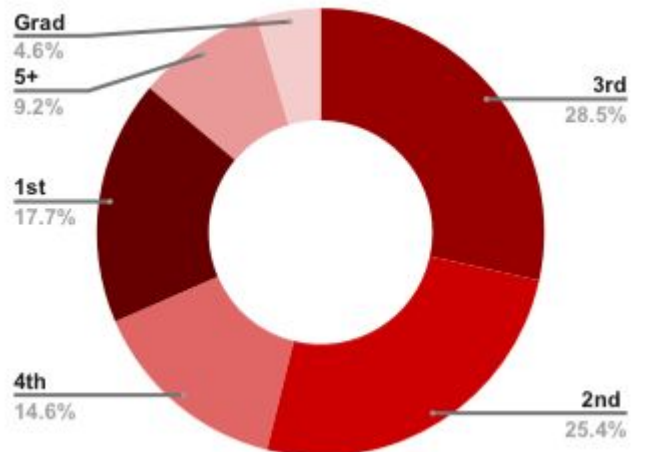
Members by Major



Gender



Members by Year



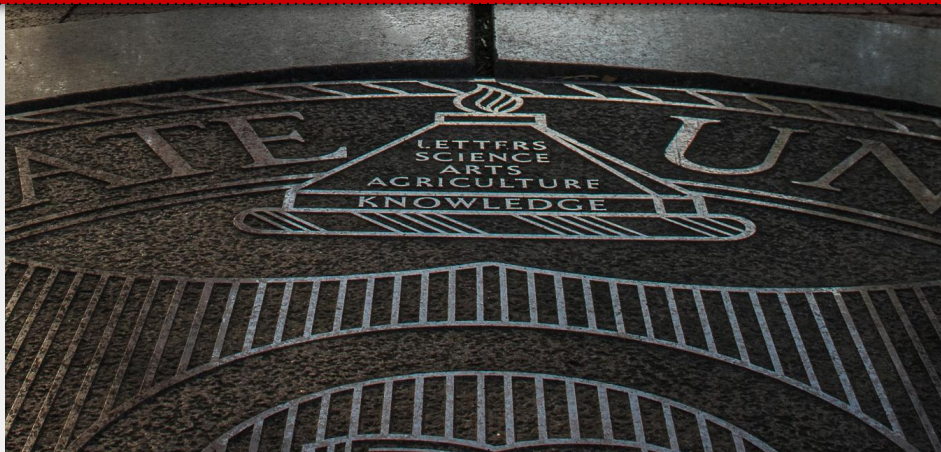
of Paid Members



Sponsorship Packet (2023-2024)



How your company can get
involved



National Society of Black Engineers

Professional Development

GBM presented by (insert company name)

Location: Zoom, In Person

Semester: Fall, Spring

We invite our Scarlet Level Sponsors the opportunity to co-create an **engaging activity for an 1-hour general body meeting with the chapter.** The 1-hour general body meeting will include a **15-minute company spotlight to share employment opportunities with our membership.** By co-hosting these meetings, sponsors not only establish a meaningful connection with our chapter but also actively participate in the chapter's professional growth.



Diversity Company Social

Location: Zoom, In Person

Semester: Fall, Spring

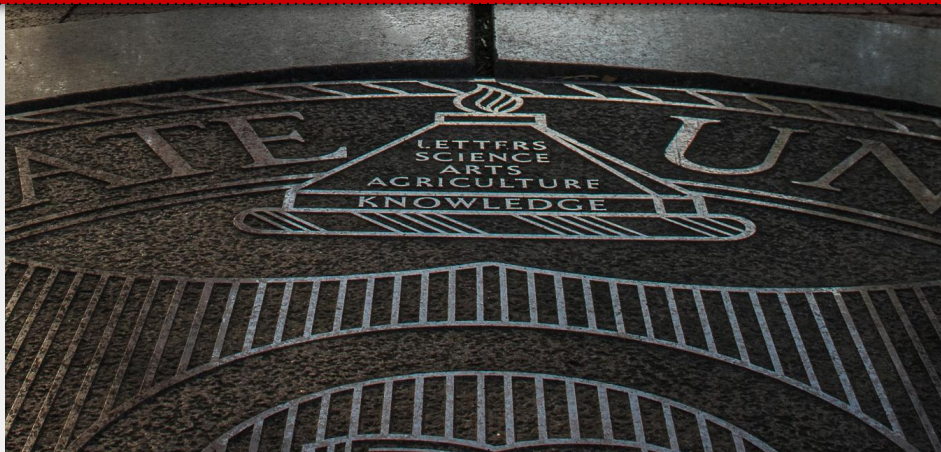
The Annual Diversity Company Social is an event designed to give NSBE members with a chance to mingle with company representatives ahead of the OSU Engineering Expo. This event offers a unique chance for fostering connections and professional growth. In 2022, we had 12 companies participating.



Sponsorship Packet (2023-2024)



How your company can
make an impact



National Society of Black Engineers

Member Community Events

Professional Development



Regional and National NSBE conferences offer opportunities for networking, technical competitions, workshops for leadership development, career fairs, and a wide range of other activities. In 2022, our chapter averaged one interview per attendee making over 300 connections with industry partners and graduate programs.

Academic Development

We offer our members a range of opportunities for academic growth and collaboration. From **study tables to three \$1000 scholarships**, our chapter is committed to educational excellence. Our **TORCH program**, a year-long interdisciplinary engineering project, encapsulates our dedication to addressing real issues in the Columbus area. These initiatives empower our members to gain technical experience.



Membership Retention



To provide balance among coursework, our chapter offers events like movie and game nights to provide our members breaks. Our commitment to membership retention is evident through **programming**, and a **robust mentorship program** that fosters a strong sense of community and support. These initiatives ensure that our members build lasting connections within our NSBE family.

Community Outreach

Our community outreach events allow our members to make a positive impact on the Columbus area. Through various initiatives, we engage with 80+ K-12 students annually. **These efforts encompass flagship events like the STEM Challenge and the Linden STEM Academy Outreach Program.** Each event not only enriches young minds but also shows our commitment to community service.



Sponsorship Form 2023-2024



Please refer to the following information if you are interested in supporting NSBE for the 2023 - 2024 academic year:

1. Use the following link to complete the online sponsorship agreement form:
go.osu.edu/sponsorNSBE2023
2. Use the following link to make a donation to support our chapter:
<https://go.osu.edu/creditcardnsbe2023>
3. Use the following link to make a donation to fund a scholarship for a student:
<https://go.osu.edu/scholarshipnsbe2023>



See What We're Up To!

Website:
nsbeosu.org

Twitter/Instagram:
[tOSU_NSBE](https://twitter.com/tOSU_NSBE)

LinkedIn:
[linkedin.com/in/osunsbe/](https://www.linkedin.com/in/osunsbe/)

Sponsorship Packet (2023-2024)



Thank you for sponsoring!



National Society of Black Engineers